

The Key to Keywords

Directions

Find answers to the questions below. Use precise keywords to get the best results. To make sure your answers are correct, recheck the facts by finding them on at least two sites. Write down the names of the two sites where you found the answer.

1. How many teeth does an adult dog have?

Answer: _____

Keywords used: _____

Two Sites: 1) _____ 2) _____

2. What is the most popular dog breed in the United States?

Answer: _____

Keywords used: _____

Two Sites: 1) _____ 2) _____

3. Which is the strongest of a dog's five senses?

Try this! Use a keyword that has a similar meaning to "strong."

Answer: _____

Keywords used: _____

Two Sites: 1) _____ 2) _____

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In some ways, a search engine is like a well-trained dog. It will fetch what you want, but only if you use the right commands. Although single words are better commands for dogs, more words are better for search engines.

Our question: _____

Our search site: _____

Searching with ONE keyword

Number of search results: _____

Did you find the answer to your question in the first three results?

Yes No

Searching with TWO keywords

Number of search results: _____

Did you find the answer to your question in the first three results?

Yes No

Searching with _____ keywords

Number of search results: _____

Did you find the answer to your question in the first three results?

Yes No

What keywords did you use?

Round 1: _____

Round 2: _____

Round 3: _____

How many searches did it take to find the answer? _____

How many keywords did it take to find the answer? _____

Our answer: _____

Two sites that had the answer I was looking for were:

Site 1: _____

Site 2: _____

The Key to Keywords

1. _____ are the most important words related to a subject. You type these into a search engine to find the information you want.
- a) Passwords
 - b) Keywords
 - c) Crosswords
2. Mike is getting ready to search for information about gardening. Which set of keywords will NOT help Mike find information about gardening?
- a) planting, season, water
 - b) fire, forest, horse
 - c) temperature, soil, seeds
3. Keena wants to find information about great restaurants in Florida. Which keywords could she use to search?
- a) best restaurants Florida
 - b) top eats Florida
 - c) a or b